

# Developing Arts in the Community Logic Model

## Inputs

- \*Extension Agents
- \*Extension Specialists in Community and Economic Development
- \*Extension Program Specialists
- \*KY Arts Council
- \*KY TAH Cabinet
- \*Local civic leaders
- \*Local and Regional Artisans

## Outputs

<u>Activities</u>	<u>Participation</u>
<ul style="list-style-type: none"> <li>*Small Group Workshops on marketing of artisans and artworks</li> <li>*Educational sessions for Agents to understand the artisan culture</li> <li>*Resources developed for artisans to refine skills</li> <li>*Strategic Planning sessions for local and regional planning teams</li> <li>*Web Resources compiled for coalitions and collaborative groups</li> </ul>	<ul style="list-style-type: none"> <li>*Extension Agents</li> <li>*Artisans</li> <li>*Local Artisan Advisory committees</li> <li>*Regional Artisan Advisory committees</li> </ul>

## Outcomes – Impact

<u>Initial Outcomes (KOSA)</u>	<u>Intermediate Outcomes (Practice Change)</u>	<u>Long Term Outcomes (SEEC)</u>
<ul style="list-style-type: none"> <li>*Basic understanding of community development through the arts</li> <li>*Basic Community leadership capable of organizing a group of arts supporters</li> <li>*Community members have a greater sense of place and community history</li> </ul>	<ul style="list-style-type: none"> <li>* Groups for arts advocacy and planning are established in communities.</li> <li>*Leadership focuses on collaborations and coalitions with other community groups</li> <li>*Key community events include arts and artisans</li> <li>*Arts activities and events are intentionally inclusive of all age and socio-cultural groups</li> <li>*Informal arts activities are held in various venues</li> </ul>	<ul style="list-style-type: none"> <li>*Key community events intentionally have arts and artisans involved</li> <li>*A critical mass of leadership/support exist for the arts</li> <li>*The arts are seen as critical to community development and economic growth by key non-arts leaders</li> <li>* The arts contribute to local and regional economic viability</li> <li>*There is viable income for individual artisans</li> </ul>

### Situation

Kentucky is rich with artisans. According to the 2001 CODA survey, there are approximately 7000 artisans in Kentucky. A concern is that even with 7000 artisans in the state, they only average an annual household income of \$27,000. Kentucky Cooperative Extension has been approached with many requests to assist local artisans in rural and non-rural areas of the state. Support for Extension work in the development of local arts venues was strengthened with the creation of the state's first Extension Agent for Fine Arts in 2004, with the second placed in 2007, and a third in 2009.

### *Assumptions*

- \*The arts make a significant contribution to restoring a sense of place and connectedness in a changing world
- \*There is a distinct relationship between the arts and critical and creative thinking
- \*There is a relationship between the arts and development of social capital, strong community identity, and economic growth

### *External Factors*

- \*Many towns/cities have no space for artisans to perform, work, or present works
- \*Lack of major roadways in rural areas create no attraction of outside resources
- \*No local or regional professionally-trained artisan-instructors