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Marketing Tip

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Equal Employment Opportunity (EEO) Statement

Are you using the correct EEO statement? If you are using old templates, be sure to check that the logo and the EEO statement are correct. The EEO statement alerts our audience that Extension services are available to all.

The EEO statement is “required on any material intended for public distribution.” If you are using a template from the [marketing website](#), it has the formatted EEO statement at the bottom. If not, you can find the correct statement [here](#).

The EEO statement is an important part of all Extension materials. The college marketing website has many resources that can help you connect your clients to the Extension brand. Fonts, colors, templates, tips, and much more are available.

If you have questions about logo usage or marketing Extension, contact [Hayley Pierce](#).