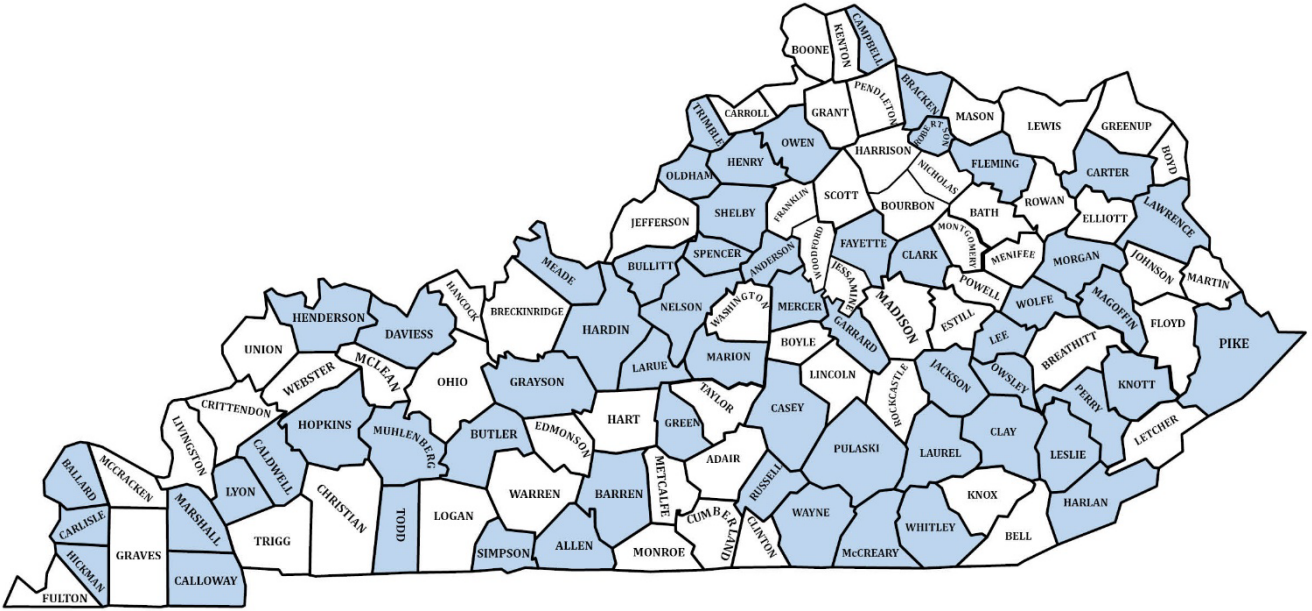


Managing in Tough Times: Moneywi\$e



Managing in Tough Times (MITT) is a multi-dimensional, interdisciplinary program that addresses the needs of Kentucky’s citizens by helping individuals make informed financial choices in their everyday lives. Emphasis is placed on the personal and family finances of both rural and urban communities. In 2015, the program was implemented in 60 counties, with 133,734 individuals receiving educational resources.

Managing In Tough Times

- 626** Number of educational programs sharing MITT/MONEYWI\$E Resources
- 15,669** Number of participants who became aware of how to manage/address current economic events facing their family, farming operation or business because of this program
- 5,028** Number of participants who identified financial management strategies for their family, farming operation or business
- 4,946** Number of participants with increased confidence in money issues or specific financial matters
- 3,652** Number of participants who set at least one specific savings or wealth-related goal for their family, farming operation or business because of this program
- 2,785** Number of participants who reported that they implemented a plan to decrease their expenses or manage wealth because of this program
- 2,871** Number of participants who reported the implementation of at least one financial management strategy (i.e., develop a spending plan, saving for retirement, etc.)