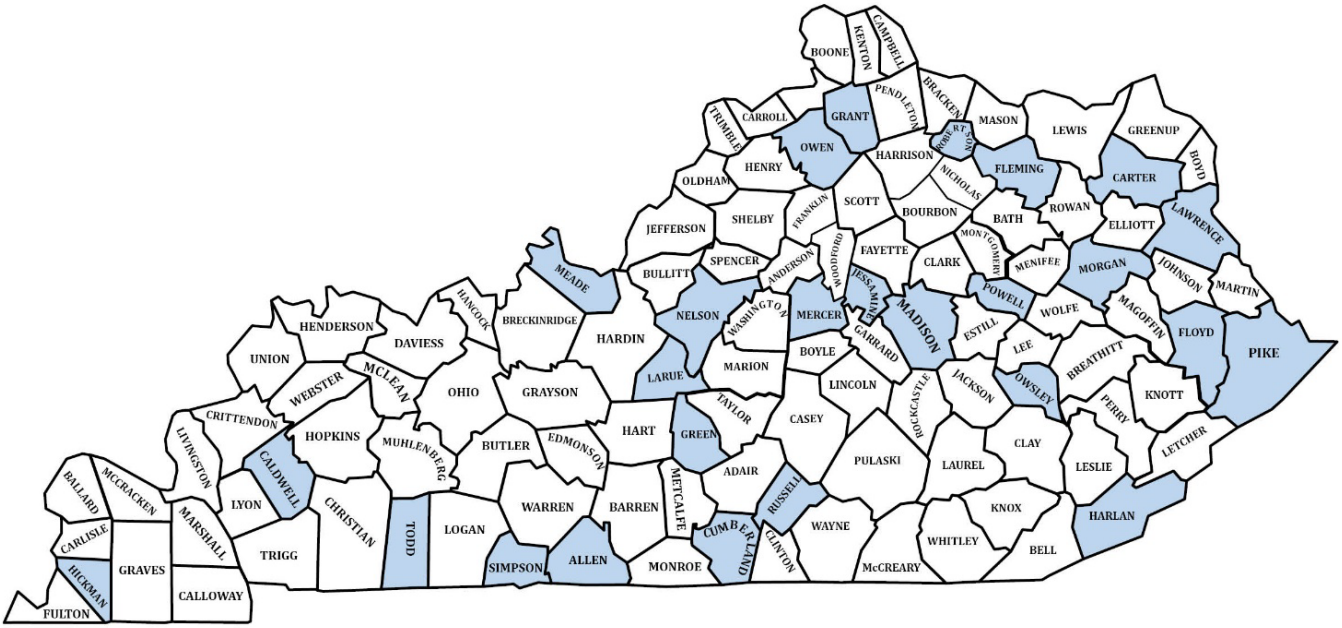
Tourism



The purpose of the Tourism Featured Program is to help integrate the various sectors of a community into a comprehensive structure that leads to diversification in enterprise marketing, asset analysis, hospitality, networking, business and marketing plans. A total of 859 tourism-related activities were hosted throughout 26 Kentucky counties in 2015. Nearly 20% of these were implemented as a result of Extension's efforts.

Tourism

7,249 Number of individuals reporting an increase in their general knowledge of tourism/agri-tourism

526 Number of tourism-related businesses

67 Number of tourism businesses assisted by Extension

75 Number of clientele reporting increase in income from tourism

17 Number reported starting a business related to tourism/agri-tourism