Sample Open Response Questions for Use in Group Settings

These questions might be used to assess current programming efforts...

What type of things do you observe Cooperative Extension doing in your county?

What are your reactions to what you see Cooperative Extension doing?

What does that mean for Cooperative Extension?

What do you like about the service you receive from Cooperative Extension?

How could Cooperative Extension change to improve how it serves its customers?

How can programs of Cooperative Extension be more effective in the future?

These questions might be used to identify program opportunities...

What are the issues, needs, and opportunities facing residents of your county?

If there were one thing you could change about our county, what would that be?

Imagine our county the way you would like it to be 20 years from now. How will it be different from today?

What areas of programming should Cooperative Extension focus on in the future?

These questions might be used to identify program strategies...

What are the assets and opportunities available to us that can help our county become what we want it to be?

What must we do to make our county what we want it to be 20 years from now?

What must Cooperative Extension do in the future to remain relevant?

These questions might be used to identify obstacles that must be overcome in programming...

What obstacles must be overcome if our county is to achieve its goals?

What are the barriers preventing our county from being what we want it to be?