

**STATE EXTENSION COUNCIL MINUTES
MARCH 23-24, 2016**

EMBASSY SUITES-LEXINGTON, KY

On the evening of March 23 President Patsy Kinman welcomed everyone to the 2016 Spring meeting of the State Extension Council. She thanked everyone for attending and supporting Extension with their time and attendance. She then introduced Ann Porter as our Vice-President and Karen Hill as our Secretary and asked them to tell everyone a little about their involvement with Extension. She then told about her involvement.

Goals of this meeting are:

- Better prepare you to be an advocate of Extension
- Better prepare you to be a communications/public relations ambassador for Kentucky Extension
- For you to advise us on how we can design and administer the best Extension Programs possible for the citizens of Kentucky.

Ann Porter then gave our thought for the day before dinner.

After dinner everyone was asked to introduce themselves and tell us something about their county so we could get to know everyone better.

President Kinman introduced Dr. Kirk Pomper, who is the Interim Director of Land Grant Programs, College of Agriculture, Food Science and Sustainable Systems for Ky. State University. He brought greetings from Dr. Raymond Burse, who is the President of KSU as well as from Dr. Jimmy Henning. He said that this is a time of change because of the way we communicate because of generational issues, as well as budget concerns and changes in the weather. He concluded by expressing appreciation for everyone's commitment to Extension at UK and KSU.

President Kinman then introduced Dr. Quentin Tyler who is the Assistant Dean/Director CAFE, Office of Diversity at UK to present the 2016 Diversity Awards. These awards recognize special efforts to target groups of people not previously served by Extension. These awards have been recognized since 1994 and are joint awards with UK and KSU. There were 13 entries this year. The Individual award went to Kevin Lindsay who is a 4H Extension Agent in Fayette County. He facilitated formation of the Bearcat DIMES (Diverse Individuals Making Empowering Strides) for middle school girls at Bryan Station Middle School. The Team award went to the Community and Economic Development Initiative of Kentucky. They assisted with forming The Neighborhood Entrepreneurs Club in Coolavin neighborhood in Fayette County where youth ages 14-17 developed leadership skills and put them to work.

President Kinman then introduced Dr. Jeff Young, who was named Director of County Operations of UK Cooperative Extension Service on February 1. He presented the Randall Barnett Award to Shelby County. The Shelby County Extension Council hosted an Open House/Field Day with Hands-On Learning Experiences in conjunction with the Shelby County Chamber of Commerce "Business After Hours". Over 60 Extension Volunteers (18 Council members) manned interactive booths where over 200 visitors were able to participate. This Council's leadership efforts increased interest and enthusiasm about Extension Service and its' mission among traditional and non-traditional audiences.

The meeting re-convened the morning of March 24. President Kinman asked any delegates who were not present yesterday to introduce themselves and tell something about their county.

Dr. Jeff Young introduced Carla Jordan, Area Agent III and Director for SKY Families at KSU. She led the group in the "Privilege Walk" activity. This activity let us look at various privileges that we have had in our life then she discussed how our lives can be affected by those.

President Kinman introduced Dr. Jimmy Henning, Associate Dean for Extension and Director of the UK Cooperative Extension Service and Dr. Dan Kahl, Assistant Professor, CEDIK. They gave a Councils Task Force Update and Response. Dr. Henning recognized Dr. Charlene Jacobs for her 45 years in Extension. Dr. Kahl then reviewed the progress over the past year with this task force. The task force approach included a District Forum poll in the fall of 2014, agent survey, feedback through Snow-card activity and review of Extension Councils Materials.

Topics he reviewed were:

- Areas of investigation
- What we found
- What we recommend

Today we will talk about recommendations 4, 4a, and 5 which deal with how councils are structured. Copies of a Summary of Major Revisions were given to all delegates as well as being sent out electronically. The group was then divided into small groups to discuss the following;

- How is your council set up to meet its' purpose?
- Share success of what is working.
- Consider changes that may improve the system. What changes would support the function of the council?
- What would be the trade-offs of this change with in your county and district?
- How might these recommendations lead to better council functioning and a better Extension System?

Each group then reported on their discussions and gave written summaries to Dr. Kahl to review.

Dr. Henning discussed the Strategic Plan and Goals for Extension. He briefly discussed the formation of an Urban District but said that they would not do anything that won't strengthen the organization. He and Dean Cox are working on the way forward with this. He discussed various components of the Strategic Plan and plans for all of us to receive an electronic and hard copy of this document to review.

President Kinman introduced Dr. Kenneth Jones who serves as Director of the Program and Staff Development for UK Cooperative Extension Service and Dr. Javiette Samuel who is Special Resource Leader for Integrated Extension Projects at UK Cooperative Extension Service. They led the discussion on Major Strategic Initiatives.

Dr. Jones gave an update on the county Plan of Work which will be uploaded by agents by April 1. It is a 4-year plan which relies on community and extension staff collaboration. New this year are strategic initiatives, major programs and program indicators which are evaluation tools that all agents will use so programs can be evaluated by the county, district, and state. There are 35 strategic initiatives overall program areas.

Multi-program initiatives/integrated projects include:

- Local food systems
- Leadership
- Economic and financial well-being
- Environment
- Health

Dr. Samuel discussed these integrated projects. She reviewed the benefits of this multidisciplinary approach, the action steps and outcomes. The next steps are that the plan of work process won't change, they will continue meeting with the 5 integrated teams, they will identify and/or develop the aforementioned resources with a potential roll-out in 2017.

Dr. Jones concluded the discussion by telling us that we have a voice in this plan of work so we need to let them know if we have issues with anything. By June 30 the plan of work will be live and available online.

The thought for the day was given by Karen Hill.

President Patsy Kinman called the business meeting to order at 12:30 pm. The minutes from August 12, 2015 were reviewed by delegates with no additions/corrections. Wayne Morella from Rowan Co. made a motion to accept the minutes as written which was seconded by Deborah Dawdy from Marshall Co. The minutes will be filed.

Dr. Jimmy Henning gave an update on the budget. He said that President Capilouto has tried to mobilize everyone to contact their legislators regarding the potential budget cuts. He said there are two versions of the budget and we will adjust as needed depending on which is passed. He thanked everyone who spoke on UK's behalf about the budget.

There was no old business.

New Business:

It was suggested that a task force committee be formed to look at the recommendations of the Councils Task Force report. This committee will be comprised of the executive officers and a volunteer from each district. This will probably consist of a telephone conference call and 1 face-to-face meeting prior to the Summer meeting. Members from each district are:

- District 1-Len Beverley, Montgomery Co.
- District 2-Dean Craft, Knott Co.
- District 3-Becky Darnell, Kenton Co.
- District 4-Paul Muth, Boyle Co.
- District 5-Tim Gossett, Meade Co.
- District 6-Troy Ellis, Warren Co.
- District 7-Deborah Dawdy, Marshall Co.

Wayne Morella from Rowan Co. made a motion that all District Directors have a magnetic sign placed on both side doors of their official cars that advertise UK and KSU Cooperative Extension to help spread the word about Extension. Motion was seconded by Deborah Dawdy of Marshall Co. Motion passed.

Summer meeting location and date, President Kinman said that the meeting last year was August 11 so it would probably need to be around that same time. Dr. Young will send out a Doodle poll to see what works best for everyone. It was discussed to probably keep it in Lexington to make it easier for the UK staff to coordinate everything.

The business session was then adjourned.

President Kinman introduced Sandy Duff, Agriculture Communications Specialist, to introduce the new county websites. She showed us the new websites and said that training will start tomorrow in District 1 and there will be 2 trainings per district. New features include:

- Responsive design
- Consistent UK CAFE branding
- All links will be up-dated by individual counties
- Quick links can be edited.
- More flexibility for individual counties

If we have feedback go to <https://communications.ca.uky.edu/content/county-website-feedback>. They welcome any feedback from users. A suggestion was made to add a KSU link to the bottom of the Home Page in the footer sections so it is more accessible. An Up-Coming Events section will be added to county websites so it can be searched by county, key topics, month, day, etc.

President Kinman introduced Rick Hayes who is District Extension Information Technology Manager, District 4 who will share a technology update. Key points shared were:

- UK Cloud Computing and OneDrive
- Why use this technology
- Common SaaS Cloud Services
- Why Cloud Storage
- Accessing Cloud Storage
- Microsoft OneDrive

President Kinman introduced Dr. Nancy Cox, Dean, UK College of Agriculture, Food and Environment who brought greetings from CAFE. Topic discussed were:

- Strategic Plan implementation
- Diversity
- Communication and technology
- Infrastructure
- Budget issues

President Kinman thanked Jeff, Karen Ramage, Dian and Darlene for their hard work on this meeting and thanked everyone for coming. If anyone has suggestions for the summer meeting please send them to Jeff or Dian as well as any suggestions for next year's meeting. She adjourned the meeting at 1:50 pm.

Submitted by Karen Hill, Secretary