What Are PAC Codes, Priority Indicators and Featured Programs?

Program Accomplishment Codes (PAC codes) help link the accomplishments of the Kentucky Cooperative Extension Service to the Strategic Goals and the Priority Indicators identified by this organization. It is a way of sorting Impact, contacts and FTEs of the organization. As you enter your statistical reports in KERS, you select appropriate PAC codes. As you report your Success Stories, you again select appropriate PAC codes. In doing so, specialists, department chairs, administrators and those in Program and Staff Development who try to summarize the accomplishments of this organization for accountability purposes can sort, categorize and organize according to our strategic goals and priority indicators.

For the July 1-June 30 program and reporting year, you will find a list of Program Accomplishment Codes in the KERS System. You will need to take time to review this list since it may change from year to year. No agents will use all the codes but in making your “short list” or “cheat sheet” for reporting purposes, please be sure to include the codes that best represent the breadth of your programs.

Featured Programs represent the depth of Extension programming. For each Featured Program, a team of Extension Agents and Specialists assembled to develop logic models, identify outcomes and develop a set of questions agents would answer reflecting outcomes in the counties where these programs are conducted. The ability to compile responses from across the state for each Featured Program will enhance our ability to show statewide impact for programming, reporting, legislative and media requests.

Here is what you will find in the PAC code list:

☐ The codes for Agricultural Programs include many commodities, packaged programs, codes for featured programs and commodities or programs in transition where we need to capture contacts.
☐ FCS codes include those for EFNEP and FSNEP, as well as FDM. Also listed are codes for featured programs, and other FCS disciplines, including packaged programs related to health and wellness.
☐ 4-H Youth Development Codes are listed under Youth Development and cover the broad subject matter of the youth programs. They include youth leadership development, communications and featured programs targeting youth audiences.
☐ Community and Economic Development connects to the job responsibility of every agent. This area includes featured programs and Community and Economic Development programming in areas such as collaborations, public policy education, tourism, art and workforce development.

Please report as specifically as you can. If you are implementing one of the Featured Programs, report it as such. If you are working with goats, tobacco, EFNEP or Livestock Certification, report it as such. We need the detailed numbers. This will require a little more time and effort on your part and a few more entries each month, but please make the effort. We need the numbers sorted that way.

The Priority Indicator Report is focused around the state and federal strategic goals and are reviewed and updated regularly. This is one of the few reports (submitted by agents) that focuses primarily on the number of participants involved in county-based programs. The data for this report can be submitted via KERS at any time throughout the year.