

Fall 2017

Evaluation Tip

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Consider RE-AIM Framework for Youth Health Programs

The June 2017 issue of Journal of Extension included an article by the Mississippi State University Extension staff on RE-AIM. RE-AIM is a framework used by public health professionals in evaluating health programs and program results. It could be adapted or used as a framework when you are planning and presenting Extension programming.

RE-AIM	Definition	Example
R = Reach	Number, proportion and representation of the participants	Jump Into Food and Fitness (JIFF) reached 250 third graders in 3 of the 5 elementary schools in the county
E = Effectiveness	Impact of intervention to important outcomes a) Effectiveness of the training by staff b) Effectiveness of participants learning or adoption	a)The staff presented all the learning activities for the JIFF physical activity lessons b) A pretest and post-test was completed by the youth before and after the physical fitness lessons were completed
A = Adoption	Number or proportion who are willing to initiate the intervention	Three of the five elementary schools in the county conducted JIFF.
I = Implementation	Fidelity to various elements of the intervention protocol	The staff completed a checklist to verify that all learning activities for the physical fitness lessons were incorporated in the program
M = Maintenance	Long term outcomes sustained	A follow-up survey was administered at the end of the school year. The third grade students continue to be active for 30 to 45 minutes each day at school.

Link to June 2017 issue of Journal of Extension https://www.joe.org/joe/2017june/