



University of Kentucky  
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# Evaluation Tips

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County agents often have evaluation information that they take for granted and fail to incorporate in their success stories and other reports. Some of the outcomes are not intended outcomes but do contribute to the well-being of the community. Below are some sustainability metrics that align with the STAR Rating system for U.S. cities and the United Nation's Sustainable Development Goals.

**Public health.** To what extent did the program contribute to or distract from the health of program or community stakeholders? *Example:* Proportion of healthy verse unhealthy snacks provided to and eaten by children and care providers.

**Environment and energy.** To what extent have participants implemented environmental and energy conservation policies that support resource conservation. *Example:* Percent of families using carpool or public transportation to travel to a program venue.

**Community cohesion.** To what extent does a program promote or detract from the vibrancy and trust of the community. *Example:* Number of community members who volunteer to help with the program.

**Equity.** Does the program contribute or distract from fair and just distribution of resources. *Example:* The proportion of participants by students' socioeconomic status.

**Policy and governance.** To what extent does program policies support civil society, democratic institutions, and protect disadvantaged. *Example:* To what extent can participants recognize drug addiction and identify resources for treatment?

*Adapted from the American Evaluation AEA 365 post for April 20, 2017 by Kara Crohn and Matt Galport.*