

Winter 2015

Evaluation Tips

In order to evaluate, you need to engage participants. Here are straightforward ways to engage them:

- **Learn about your audience** – *it allows you design your activities and evaluation to focus on the participants.*
- **Set a learning agenda** – *make sure content is relevant and specific.*
- **Make expectations clear** – *how will they apply the knowledge or demonstrate the skills being presented.*
- **Tell a story** – *create a scenario or vignettes that allows them to practice making educated decisions using the knowledge gained.*
- **Rule of Thirds** – *people have different ways of hearing, processing, and thinking. Tell participants what they are going to learn, present information in interactive and varied teaching methods, then reflect and reinforce what they learned.*

Adapted from AEA365 of August 19,2015

Tips for Facilitating Active Participant Engagment