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Evaluation Tips

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Not everyone likes evaluation!

Stakeholders are reluctant to complete evaluation due to fear of scrutiny, not reaching outcomes, time commitment or needless intrusions. Look and listen to your program participants to get an idea of how to best evaluate them. Find a positive motivation for completing the evaluation. Focus questions on strength-based positives instead of negatives. Consider timing, the format in presenting, the benefits to the participant for completing such as identifying needs for future programs and prestige in moving the direction of programming.